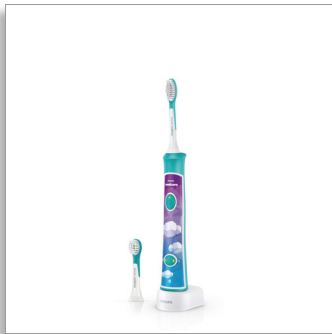




Philips Sonicare For Kids
Sonic electric toothbrush

Built-in Bluetooth®

Coaching App
2 brush heads
2 modes



HX6322/04

Interactive sonic power. More fun, better brushing

An exciting start to lifelong healthy habits

Keep kids engaged while they learn to brush. The Philips Sonicare For Kids Bluetooth-enabled toothbrush interacts with a fun app that helps kids brush better and for longer. Kids have fun while learning techniques that will last a lifetime.

Interactive fun and Philips Sonicare technology

- 98% say it's easier to get kids brush longer and better*
- Keep track of brushing time even when you don't use the app
- Interactive app gets kids excited about brushing
- Exciting rewards for successful brushing sessions

PHILIPS
sonicare

Sonic electric toothbrush
Built-in Bluetooth® Coaching App, 2 brush heads, 2 modes

Specifications

Power

- Voltage: 110-220 V

Technical specifications

- Battery: Rechargeable
- Battery type: Lithium ION

Consumer Trade Item

- Height: 13
- Width: 20
- Length: 24
- Net Weight: 1.2
- Gross Weight: 1.58
- GTIN: 06923410702866
- Country of origin: CN
- Harmonized system code: 85098000

Outer Carton

- Height: 38
- Width: 27.5
- Length: 77
- Net Weight: 13.37
- Gross Weight: 14.02
- GTIN: 16923410736370

Design and finishing

- Color: Aqua

Service

- Warranty: 2-year limited warranty

Compatibility

- Android compatibility: Android phones, Bluetooth 4.0 enabled tablets
- iOS compatibility: iPhone 4S or higher, iPad 3rd Gen or higher, with iOS7 operational system

Ease of use

- Brush head system: Easy click-on brush heads
- Battery indicator: Light shows battery status
- Display: Illuminated display
- Handle: Rubber grip for easy handling, Slim ergonomic design

Items included

- Handles: 1 Sonicare for Kids Bluetooth-enabled handle
- Charger: 1
- Brush heads: 1 Sonicare for Kids standard, 1 Sonicare for Kids compact
- Stickers: 8 customization stickers, 2 Bonus stickers

Cleaning performance

- Speed: Up to 62000 brush movement/min
- Health benefits: For healthy oral care habits
- Performance: 75% more effective*
- Timer: KidTimer and Quadpacer

Modes

- Power modes: 2

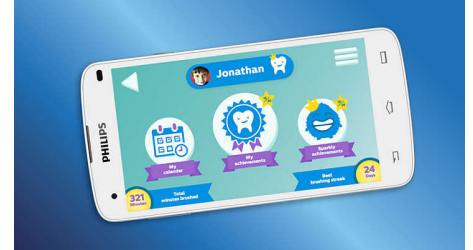
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Highlights

Fun, educational, effective

Interactive fun and Philips Sonicare technology

Interactive Sonicare For Kids



With the Philips Sonicare For Kids toothbrush and app, children can discover how to brush properly on their own. The app synchs with your kid's sonic toothbrush via Bluetooth to show proper brushing techniques and track performance. Kids can see how well they brush, and earn exciting rewards for a job well done. Educational, and effective, 98% of parents surveyed say it's easier to get their kids to brush longer and better. It's the fun way to help kids develop healthy oral care habits that will last a lifetime.

More fun, better results

Our Philips Sonicare For Kids toothbrush and app brings a whole new level of fun to brushing. The app's central character is the loveable Sparkly, who really likes to have clean teeth. Kids take care of Sparkly while the app's brushing coach challenges them to brush longer and better. Each time your kid brushes well, Sparkly gets happier and each successful brushing session is rewarded. Kids can unlock accessories to personalize their Sparkly, or they can win food for Sparkly, who likes to eat healthy. Parents can even choose rewards to place on the app themselves.

Bluetooth connection

Keep track of brushing time even when you don't use the app



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* of the parents surveyed versus using a toothbrush alone
** * than a manual toothbrush
*** based on two periods of two-minute brushings per day
**** survey of US dental professionals with children age 4-10